

fashion calendar

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOCIATE EDITOR

8 EAST 77th STREET
NEW YORK 21, NEW YORK
TRAFALGAR 9-2343

1959

19th YEAR • A WEEKLY PUBLICATION

january						
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february — 1960						
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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
11/1/54	1st	1st	1st
11/2/54	2nd	2nd	2nd
11/3/54	3rd	3rd	3rd
11/4/54	4th	4th	4th
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11/25/54	25th	25th	25th
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11/29/54	29th	29th	29th
11/30/54	30th	30th	30th
12/1/54	31st	31st	31st

WEEK ENDING FRIDAY, DECEMBER 4, 1959

SPECIAL CHRISTMAS SHOPPING SCHEDULE	RETAIL STORES	N.Y. CITY, NEWARK, BROOKLYN, QUEENS
Retail stores will have the following Christmas shopping hour schedules through Dec. 23. Regular closing hours on Sat., unless indicated:		
STORE	BEGINNING	HOURS
ABRAHAM & STRAUS (Bklyn).	Nov. 27.	9:30 A.M. to 9:00 P.M. (6:00 Sat.)
ARNOLD CONSTABLE.	Nov. 27.	9:30 A.M. to 9:00 P.M. (6:00 Sat.)
ALTMAN'S.	Nov. 30.	9:30 A.M. to 6:00 P.M. (Incl. Sat.)
HENRI BENDEL.	Nov. 30.	9:30 A.M. to 6:00 P.M. (Incl. Sat.)
BERGDORF GOODMAN.	Nov. 30.	9:30 A.M. to 6:00 P.M. (Incl. Sat.)
BEST & CO.	Nov. 27.	9:30 A.M. to 6:00 P.M. (Incl. Sat.)
BLOOMINGDALE'S.	Nov. 27.	9:30 A.M. to 9:00 P.M.
BONWIT TELIER.	Dec. 7.	10:00 A.M. to 7:00 P.M.
DE PINNA.	Dec. 7.	10:00 A.M. to 7:00 P.M.
FRANKLIN SIMON.	Nov. 30.	10:00 A.M. to 9:00 P.M. (6:00 Sat.)
GERTZ (Long Island)	Nov. 30.	10:00 A.M. to 9:30 P.M.
GIMBELS.	Nov. 27.	9:30 A.M. to 9:00 P.M. (Incl. Sat.)
KRESGE (Newark)	Nov. 27.	9:45 A.M. to 9:00 P.M. (6:30 Sat.)
LORD & TAYLOR.	Nov. 27.	9:30 A.M. to 6:00 P.M. (Incl. Sat.)
MACY'S.	Nov. 27.	9:45 A.M. to 9:00 P.M. (6:45 Sat.)
MARTIN'S (Bklyn).	Nov. 30.	9:45 A.M. to 9:00 P.M. (6:00 Sat.)
OHRBACH'S.	Dec. 7.	10:15 A.M. to 9:00 P.M. (6:45 Sat.)
OPPENHEIM COLLINS.	Nov. 27.	10:00 A.M. to 9:00 P.M. (6:45 Sat.)
SAKS FIFTH AVENUE.	Dec. 3.	9:30 A.M. to 8:30 P.M.
SAKS 34TH STREET.	Nov. 27.	9:30 A.M. to 9:00 P.M. (Incl. Sat.)
STERN'S.	Nov. 30.	9:45 A.M. to 9:00 P.M. (6:00 Sat.)
THE TAILORED WOMAN.	Dec. 7.	9:30 A.M. to 7:00 P.M.
PECK & PECK.	Dec. 14.	9:30 A.M. to 8:30 P.M.

Thursday CHILDREN'S FASHIONS THE FASHION GROUP, INC. HOTEL ASTOR
Dec. 3 AT ANNUAL MEETING (9 ROCKEFELLER PLAZA) BALLROOM
12:00 Noon Annual Meeting and Children's Show--"Nursery Rhymes Fashions" by
Luncheon children's fashion designers. Co-chairmen: Jane Stark, Look Magazine
and Rae Crespin, Harper's Bazaar. Tickets: \$8.00, members; \$10.00,
guests. (Please bring a Christmas gift for Children's Aid Society. Mark
package as to contents and size, if clothing). Contact: CI. 7-3940.

Thursday Dec. 3 12:30 P.M. Luncheon	HOLIDAY AND RESORT FASHIONS AT LUNCHEON Luncheon showing of Holiday and Resort originals by Martha. Press by invitation. Public by reservation. Contact: "Banquet Dept.", PL. 9-3000, Ext. 2241. Martha Contact: PL. 3-8335. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MARTHA, INC.	HOTEL PLAZA TERRACE ROOM
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 3 7:00 P.M. Dinner	DINNER TO HONOR "KEY WOMEN OF THE YEAR" Quarter of a Century of Achievement dinner, honoring Nettie Rosenstein and Tobe. Also Key Women awards will be given to Dr. Leona Baumgartner, Miss Jane Pickens and the Honorable Caroline K. Simon. Price: \$8.50. Contact: Toni Sorel, PL. 1-1000, Ext. 357.	FEDERATION OF JEWISH PHILANTHROPIES OF N.Y.	HOTEL COMMODORE GRAND BALLROOM
Sunday Dec. 6- Dec. 10	DISPLAY MARKET WEEK IN N.Y. Trade showing of Spring and Easter display products. Contact: Gabriel Valenti, BR. 9-0460.	NATIONAL ASS'N OF DISPLAY INDUSTRIES	N.Y. TRADE SHOW BLDG. 500 EIGHTH AVENUE
<u>WEEK BEGINNING MONDAY, DECEMBER 7, 1959</u>			
Monday Dec. 7 12:30 P.M. Luncheon	HOLIDAY & RESORT FASHIONS AT LUNCHEON Holiday and Resort cocktail, evening dresses and accessories by Edward Abbott, available at Bergdorf Goodman. Press by invitation. Public by reservation; CI. 6-7700. Contact: Martha G. Palmer, CI. 6-7700.	EDWARD ABBOTT, INC. (530 SEVENTH AVENUE)	HAMPSHIRE HOUSE FOUNTAIN ROOM
Monday Dec. 7 5:00 P.M.- 7:00 P.M. Cocktails	SHOWING OF SKETCHES BY NEW DESIGNERS Jeanne Campbell and John Weitz introduce two new design talents through a showing of sketches. This is the second in this series of showings. By invitation for press, retailers, manufacturers, textile mills. Contact: IO. 3-4920.	JEANNE CAMPBELL; JOHN WEITZ	1407 BROADWAY JOHN WEITZ - 8TH FLOOR
Monday Dec. 7- Dec. 17	SHOWING OF SPRING COLLECTION By appointment only. Contact: Mr. Kunel, MU. 2-5940.	HOUSE OF KUNEL	HOTEL SEYMOUR 50 WEST 45TH STREET
Beginning Tuesday Dec. 8	OPENING: "THE COUNTRY CLUB" COLLECTION "The Country Club" collection, designed by Hope Mathews, of coordinates, sportswear and shirt dresses at continuous showings. Contact: Angela Coppa, IA. 4-2398.	LADY GUILFORD	1384 BROADWAY ROOM 1018 - SHOWROOM
Wednesday Dec. 9 9:00 A.M.- 12:00 Noon	SPRING-INTO-SUMMER JUNIOR DRESS COLLECTION Open-house breakfast showing for press and buyers. By invitation. Publicity: Ken R. Williams, 51 West 35th St., WI. 7-4471.	DARLYN JUNIOR, INC.	1400 BROADWAY SHOWROOM - 6TH FLOOR
Wednesday Dec. 9 12:30 P.M. Luncheon	"HOLIDAY FASHION WRAP-UP" AT LUNCHEON Reynolds Metals Co. will present Holiday fashions featuring aluminum yarn, styled in Vogue Printed Patterns, plus aluminum foil gift wrapping for the holidays from Reynolds "Designs for Giving" collection. Press by invita- tion. Public by reservation. Contact: "Andre", TE. 8-8000. Reynolds Public Relations: Irma Rabbino, EL. 5-7700. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	REYNOLDS METALS CO.; VOGUE PATTERN CO.	HOTEL PIERRE ROOF GARDEN
Cancelled Dec. 9	PHIL ROSE OF CALIFORNIA AND PANTS INTERNATIONALE PREVIEW, ORIGINALLY SCHEDULED FOR DEC. 9 AT 3:30 P.M., HAS BEEN CANCELLED (See Page 3).		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 10 9:30 A.M. Breakfast	PRESS BREAKFAST: RESORT FASHION SHOW "South American Holiday"--Panagra cottons by Everfast--preview for press of Peck & Peck's Resort fashions, 6th Floor, Conference Room. By invitation. Publicity: Xenia Bank, OR. 3-4700.	PECK & PECK	260 PARK AVENUE SOUTH AT 20TH STREET
Thursday Dec. 10 12:30 P.M. Luncheon	RESORT COTTONS BY LEADING DESIGNERS Showing of Resort cotton fashions by leading designers. Press by invitation. Public by reservation. Contact: "Banquet Dept." PL. 9-3000, Ext. 2241. Galey & Lord Publicity: Rosemary Sheehan, MU. 5-1280. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	GALEY & LORD	HOTEL PLAZA TERRACE ROOM
Beginning Monday Dec. 14	OPENING: SPRING COORDINATES AND PANTS Continuous daily showings of active Spring sportswear by Phil Rose of California. Contact: Sylvia Shields, LO. 3-0580. Also, "Pantarama" by Pants Internationale. Contact: Lenore Ellen, BR. 9-1722.	PHIL ROSE OF CALIF; PANTS INTERNATIONALE	1407 BROADWAY ROOM 4003
Tuesday Dec. 15	OPENING: SPRING COLLECTION Showing of Spring sportswear, including cashmere coordinates and boutique separates. Contact: CH. 4-2370.	ARBE ORIGINALS INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Dec. 15- Dec. 17	SHOE FABRICS FOR FALL WINTER '60 Shoe fabrics for Fall and Winter '60. Publicity: Rea Lubar, MU. 5-4997.	NAT'L SHOE FABRICS ASSN.	HOTEL NEW YORKER
Thursday Dec. 17 4:00 P.M.- 7:00 P.M.	THIRD ANNUAL CHRISTMAS BENEFIT The National Society of Interior Designers' third annual Christmas party benefit for The Children's Aid Society. Minimum Contribution: \$2.00 or a toy. For press and professional members of the NSID and their guests. Contact: Ted Materna Associates Inc., 75 East 55th Street, PL. 3-3240.	NATIONAL SOCIETY OF INTERIOR DESIGNERS	LESINE, INC. 14 EAST 53RD STREET
Thursday Dec. 17- Dec. 18	56TH SEMI-ANNUAL LEATHER SHOW Scheduled two months ahead of past shows, the Fall-Winter 1960 Leather Show will preview new colors, textures and treatments for Fall shoes and accessories. Press show, Dec. 17 at 10:00 A.M. Exhibit hours: Dec. 17--9:00 A.M. to 7:00 P.M.; Dec. 18--9:00 A.M. to 3:00 P.M. Contact: Leif C. Kronen, 411 Fifth Ave., MU. 6-7950.	TANNERS' COUNCIL OF AMERICA, INC.	STATLER-HILTON HOTEL BALLROOM
Monday Dec. 21 9:30 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL The 24th Annual Christmas Ball for benefit of New York Infirmary. By invitation. N.Y. Infirmary Contact: Lois Best, OX. 7-9575.	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA GRAND BALLROOM
Dec. 25	CHRISTMAS (Friday)		
Tuesday Dec. 29 3:15 P.M.- 5:30 P.M. Cocktails	SPECIAL PREVIEW OF SPRING ACCESSORIES Cocktail-preview of Glentex designed scarfs, stoles, jackets and accessory fashions for Spring 1960. Fashion show at 4:00 P.M. By invitation for buyers and press. Publicity: Ann R. Silver Associates, 551 Fifth Avenue, MU. 7-8654.	GLENSDER TEXTILE CORP. (417 FIFTH AVENUE)	SHERATON-ATLANTIC RED ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Dec. 29 4:00 P.M. Cocktails	PREVIEW OF SPRING LINGERIE COLLECTION "Kayser Kaypers" - introduction of Kayser Spring lingerie. A tongue-in-cheek history of lingerie from 1880 through 1960 will be presented, as well as a prediction of lingerie fashions for 1970. By invitation. Publicity: Herb Landon or Mary Johnson, PL. 1-3500.	KAYSER-ROTH LINGERIE (425 FIFTH AVENUE)	HOTEL PIERRE ROOF GARDEN
Jan. 1	NEW YEAR'S DAY (Friday)		
Monday Jan. 4 10:00 A.M.	PREVIEW OF SPRING HAT COLLECTION Sally Victor will preview her Spring millinery collection to the press. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Monday Jan. 4 5:30 P.M. Cocktails	PRESS PREVIEW OF SPRING MILLINERY Emme will preview her Spring millinery collection to the press and buyers. By invitation only. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILION
Beginning Monday Jan. 4	OPENING: SPRING-SUMMER JEWELRY COLLECTION Showing of Napier fashion jewelry and boutique gift collection for Spring and Summer. Publicity: Kathleen Mundin, YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE 22ND FLOOR TOWER
Tuesday Jan. 5 9:00 A.M. Breakfast	PREVIEW OF SPRING MILLINERY COLLECTION Mr. Arnold will preview his Spring millinery collection for the press and buyers. By invitation. Contact: Miss Jean, PL. 1-3284.	MR. ARNOLD (19 WEST 57TH STREET)	HOTEL PLAZA RENDEZVOUS ROOM
Tuesday Jan. 5 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY William J will present his Spring millinery to the press. By invitation. Contact: CI. 5-8956.	WILLIAM J	56 WEST 57TH STREET SALON - 5TH FLOOR
Tuesday Jan. 5 7:00 P.M. Dinner	ADVANCE PREVIEW OF SPRING HATS The Trade Promotion Committee of Millinery Promotions Inc. will present a showing of Spring hats by the Millinery Creators of America. For buyers, by invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	WALDORF-ASTORIA BALLROOM
Wednesday Jan. 6 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collections of Irene and Rivera will be presented to the press. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Wednesday Jan. 6 11:30 A.M.	PREVIEW: READY-TO-WEAR, HATS & COIFFURES Preview of Walter Florell Spring millinery, ready-to-wear and coiffures for the press. By invitation. Contact: PL. 7-8780. Publicity: Eleanor Lambert, MU. 8-2130.	WALTER FLORELL	30 WEST 57TH STREET SALON - 5TH FLOOR
Wednesday Jan. 6 4:00 P.M. Cocktails	PREVIEW OF SPRING MILLINERY FASHIONS The Spring collection of Dior millinery will be previewed for the press and buyers. By invitation. Contact: Madame Marguerite R. Pusey, JU. 2-4870.	CHRISTIAN DIOR- NEW YORK, INC.	730 FIFTH AVENUE SHOWROOM-RM. 1203

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 7 10:30 A.M.	PREVIEW OF SPRING HAT COLLECTION Mr. John will preview his Spring hats, couture, furs and accessories to the press and buyers. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Friday Jan. 8 10:00 A.M. Coffee	PRESS PREVIEW OF SPRING MILLINERY Preview for press and resident buyers of the Vincent-Harmik Spring millinery collection. By invitation. Contact: Vincent Berg, LE. 5-0846.	VINCENT-HARMIK	331 EAST 65TH STREET
Saturday Jan. 9 4:00 P.M. Cocktails	MILLINERY PREVIEW FOR VISITING PRESS Preview of John Frederics' Spring hats and sportswear for visiting press. By invitation. Contact: Miss Blanche, CI. 7-7745.	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
Sunday Jan. 10 12:00 Noon Brunch	PRESS PREVIEW: HATS AND GOLDEN HAT AWARDS Seven national personalities announced as winners of annual Golden Hat Awards and fashion show preview of Spring millinery. Local and national press, by invitation. Contact: Robert S. Taplinger Associates, YU. 6-2800.	MILLINERY INSTITUTE OF AMERICA	SAVOY-HILTON HOTEL COLUMNS ROOM
Sunday Jan. 10- Jan. 14	FORTY-NINTH ANNUAL CONVENTION "Start the 60's Right"--theme of 49th annual convention which will include 35 discussion sessions, the annual banquet of the Association, the annual dinner of the NRMA's Smaller Stores Division and the annual luncheon of the Association of Buying Offices--forum style worker meetings with featured addresses by leading figures. Contact: Stephen K. Small, Public Relations Director, 100 West 31st St., CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N (100 WEST 31ST ST.)	STATLER HILTON HOTEL
Monday Jan. 11 4:00 P.M. Cocktails	PRESS PREVIEW OF SPRING MILLINERY Press preview of John Frederics' Spring millinery and sportswear. By invitation. Contact: Miss Blanche, CI. 7-7745.	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
Wednesday Jan. 13 9:00 A.M.- 12:00 Noon Brunch	PREVIEW: PRECIOUS AND SEMI-PRECIOUS JEWELRY Preview of "precious fashions" in Imperial's cultured pearls, gold and gold-filled jewelry for Spring 1960 at champagne brunch. By invitation for press and trade. Publicity: Ann R. Silver Assoc., 551 Fifth Avenue, MU. 7-8654.	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Jan. 19 3:00 P.M.	OPENING OF SUMMER COLLECTION Haymaker will present their Summer collection of shirts, separates, skirts and knitted dresses. Preview for press and resident buying offices. By invitation. Contact: Grace Horton, BR. 9-6560.	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Tuesday Jan. 19	PETITE AND MISSES SUMMER COLLECTION Opening of Summer collection of Petti-4 casual wear for the petite miss; and "Terry Rogers" misses sizes. Contact: Miss Carol, CH. 4-3558.	GROSS-SIDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 26 10:30 A.M.	PRESS PREVIEW OF SUMMER SPORTSWEAR COLLECTION Cabana presents to the press and resident buyers their Summer collection of sportswear, dresses, beachwear and playclothes designed by Pembroke Squires. By invitation only. Continuous daily showings thereafter at showroom. Publicity: Margaret Hodge, PL. 5-7630.	CABANA BEACHWEAR CO.	1410 BROADWAY SHOWROOM - 17TH FLOOR
Tuesday Feb. 2- Feb. 3 1:00 P.M.	OPENING: SUMMER DRESS COLLECTION The Mr. Mort Summer dress collection, designed by Lee Evans, will be presented on Feb. 2 and 3 at 1:00 P.M. By admission card only. Contact: Dorothea Marshall, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 2 3:30 P.M.	OPENING: SUMMER SPORTSWEAR COLLECTION Presentation of the Mr. Mort Summer sportswear collection, designed by Julie Isles. By admission card only. Contact: Dorothea Marshall, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Feb. 2	PREMIERE OPENING OF SUMMER COLLECTION Guy D announces the Premiere Showing of his Summer collection, designed by Anthony L. Muto. Contact: IO. 4-3913.	GUY D	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Feb. 3 4:00 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Robert Sloan will present to the press and resident buyers his Summer collection of sportswear, playclothes, blouses and separates designed by Miss Sylvia de Gay. By invitation. Continuous daily showings thereafter. Publicity: Margaret Hodge, PL. 5-7630.	ROBERT SLOAN, INC.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

OPENINGS OF SPRING COLLECTIONS IN ROME, FLORENCE, LONDON, PARIS

Wednesday Jan. 13- Jan. 17	OPENING OF ROME COUTURE COLLECTIONS Contact: Centro Romano Per L'Alta Moda Italiana, Via de Burro 147, Rome.	CENTRO ROMANO L'ALTA MODA	ROME, ITALY
Monday Jan. 18- Jan. 22	OPENING OF FLORENCE COUTURE COLLECTIONS Contact: G. B. Giorgini, 10 Lungarno Acciaiuoli, Florence, Italy.	CENTRO DI FERENZE LA MODA	FLORENCE, ITALY
Tuesday Jan. 19- Jan. 21	OPENING OF LONDON COUTURE FASHIONS Designers include: Hardy Amies, John Cavanagh, Charles Creed, Norman Hartnell, Lachasse, Mattli, Michael, Digby Morton, Ronald Paterson, Michael Sherard, Victor Stiebel, Worth. (Specific dates to be announced later.) Contact: Ann Ryan, 461 Old Bond Street, London, W.I.	INCORPORATED SOC. OF LONDON DESIGNERS	LONDON, ENGLAND
Beginning Monday Jan. 25	TENTATIVE OPENING: PARIS COUTURE COLLECTIONS Contact: Chambre Syndicale, 102 Rue du Faubourg, St- Honore, Paris.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE

MUSIC...MOVIES...THEATRE...OPERA

- Saturday
Dec. 5 OPENING: "JOLLY'S PROGRESS" LONGACRE THEATRE, 220 WEST 48TH STREET
The Theatre Guild and Arthur Loew will present a new play by Lennie Coleman featuring Eartha Kitt and Wendell Corey. Director: Alex Segal. Settings: George Jenkins. Costumes: Gene Coffin. Publicity: Richard Weaver, CI. 7-0030.
- Monday
Dec. 7 OPENING: "SARATOGA" WINTER GARDEN THEATRE, B'WAY AT 50TH STREET
Robert Fryer presents The Morton Da Costa musical based on Edna Ferber's novel "Saratoga Trunk". Starring Howard Keel and Carol Lawrence. Music: Harold Arlen. Lyrics: Johnny Mercer. Settings and Costumes: Cecil Beaton. Publicity: Arthur Cantor, IO. 3-4370.
- Monday
Dec. 7 SEVENTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Dec. 7: Verdi's IL TROVATORE. Tues., Dec. 8: Gounod's FAUST.
Wed., Dec. 9: Strauss' THE GYPSY BARON. Thurs., Dec. 10: Mozart's LE NOZZE DI FIGARO. Fri., Dec. 11: Puccini's TOSCA. Sat. Aft. Dec. 12: Massenet's MANON. Sat. Eve. Dec. 12: Puccini's MADAMA BUTTERFLY.
Publicity: Francis Robinson, FE. 6-1200.
- Tuesday
Dec. 8 PREMIERE: "BEHIND THE GREAT WALL" (Movie) THE DE MILLE, 47TH ST. & 7TH AVE
Produced by Italian Astra Cinematographica- Leonardi Bonzi Productions. A travelogue and panoramic view of China, with native, authentic costumes. Director: Count Leonard Bonzi. Publicity: Gabe Sumner, Public Relations Associates, BR. 9-4668.
- Tuesday
Dec. 8 OPENING: "THE FIGHTING COCK" ANTA THEATRE, 245 W. 52ND STREET
Featuring Rex Harrison, Arthur Treacher, and Roddy McDowell, Kermit Bloomgarden Productions presents the play by Jean Anouilh, adapted by Lucienne Hill. Director: Peter Brook. Lighting: Howard Bay. Settings and costumes: Rolf Gerard. Publicity: Arthur Cantor, IO. 3-4370.
- Wednesday
Dec. 16 OPENING: "GOODBYE CHARLIE" LYCEUM THEATRE, 149 WEST 45TH STREET
Ieland Hayward presents a new comedy by George Axelrod, featuring Lauren Bacall and Sydney Chaplin. Director: George Axelrod. Designer: Oliver Smith. Lighting: Peggy Clark. Miss Bacall's gowns by Mainbocher. Publicity: Abner Klipstein, CI. 5-6644.
- Friday
Dec. 25 OPENING: "THE LITTLEST CIRCUS" GOLDEN THEATRE, 45TH ST. WEST OF B'WAY
Alexander H. Cohen presents, for 19 Matinees only, a holiday pantomime by Wolfgang Roth and A.A. Ostrander. Staging and choreography by Nelle Fisher. Designed by Wolfgang Roth. Publicity: Alexander H. Cohen, CI. 6-0594.
- Tuesday
Dec. 29 OPENING: "THE ANDERSONVILLE TRIAL" HENRY MILLER'S THEATRE, 124 W. 43RD ST.
William Darrid, Eleanore Siadenberg, Danial Hollywood present the Jose Ferrer production by Saul Levitt. Featuring: Russell Hardie, Ian Keith, Robert Carroll. Director: Jose Ferrer. Publicity: Arthur Cantor, IO. 3-4370.
- Thursday
Jan. 14 OPENING: "THE PINK JUNGLE" 54TH STREET THEATRE, 152 WEST 54TH STREET
Ginger Rogers, Agnes Moorehead and Leif Ericson will star in Leslie Stevens' new musical comedy presented by Paul Gregory and S.S. Krellberg. Director: Joseph Anthony. Choreography: Matt Mattox. Music & Lyrics: Vernon Duke. Settings & Lighting: Donald Oenslager. Costumes: Jean Louis. Publicity: Bernstein-Kornzweig, JU. 2-2490.